



Map of Stakeholders



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Map of stakeholders

This Map of Stakeholders has been created within the first months of implementation of the Erasmus+ “ECO-WALKS” project (project n°: 101049339), from July to September 2022, by the partner organisations involved:

- TRAVELOGUE ASSOCIAZIONE DI PROMOZIONE SOCIALE (Italy)
- ASOCIACION CULTURAL Y DEPORTIVA LAHOYA (Spain)
- INTERACTIVE MEDIA KNOWLEDGE TRANSFER INTERMEDIAKT (Greece)
- ASOCIACIJA AKTYVISTAI (Lithuania)
- PLANINARSKI KLUB TARA (Serbia).

Visit the website: <https://ecowalks.eu/>

A collaborative work of:



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Mapping of stakeholders

THE METHODOLOGY

What is a stakeholder?

Edward Freeman's book, *Strategic Management: A Stakeholder Approach* (1984), defines a stakeholder as "any group or individual who can affect or is affected by the achievement of the organization's objectives".

A stakeholder is either **an individual, group or organization** who is impacted by the outcome of the project. They have an interest in the success of the project.

The list of stakeholders can also change throughout the project's lifetime: a certain stakeholder's influence might become more or less important depending on the project phase, for example. You should try to keep all stakeholders informed and involved in any phase of the project that could be relevant for them.

We can define two main types of stakeholders, **internal** and **external**.

Internal stakeholders

Internal stakeholders are people or groups within your organisation and the project, such as team members, managers, learners, volunteers, and so on.

External stakeholders

External stakeholders are people or groups outside your organisation or the project. This includes customers, users, suppliers, and investors.

Analysis of Stakeholders

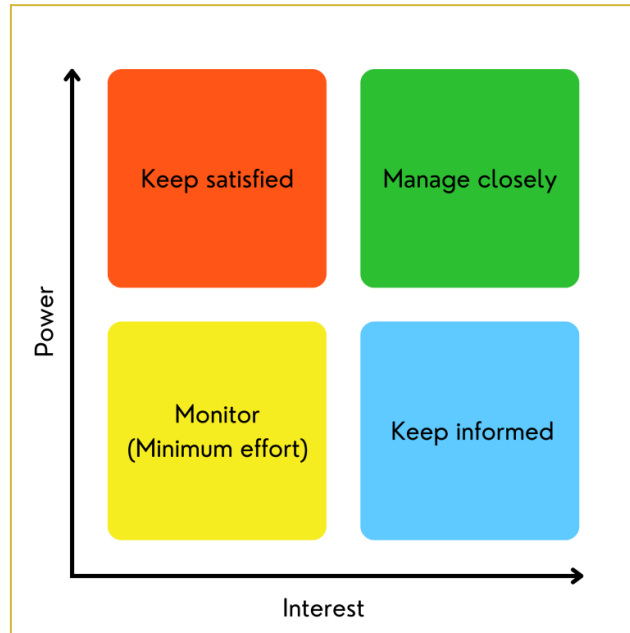
In order to know which stakeholders you need to focus on for this particular project, you need to do a stakeholder analysis.

About them **you need to know**: who they are, what they do, why they matter, and how to work with them.

How to do a stakeholder analysis?

1. Identify your stakeholders
2. Prioritize your stakeholders
3. Understand your stakeholders

There are a few methods of doing this stakeholder prioritization, but one simple way to prioritize the stakeholders is to plot them out using a power/interest (or power/influence, or impact/influence) grid.



The **power/interest grid** helps you to identify your stakeholders by answering **two key questions** that help you to group them into one of **four categories**:

- **What level of power do they have on the project?**
 How important is it that they're happy with the project's progress and results?
 How influential are they to the project, to other stakeholders, to the team, and so on?
 (Remember: a stakeholder's influence can be positive or negative!)
- **What level of interest in the project do they have?**
 How much important is this project to them?
 Are they reliant on it for other work or results?
 Are they opposed to the project or concerned about it in some way?

To understand and gather useful information about your stakeholders, you can meet them for a short face-to-face interview or conversation where you can discuss things like:

- What are their expectations about the project;
- Any concerns they have about the project or its outcomes;
- What their expectations for the project are;
- What impact the project outcomes would have on them;
- If there are any conflicts of interest with other stakeholders that you need to be aware of.

Maps of stakeholders

Map of Stakeholders - Travelogue APS, Italy

STAKEHOLDER'S NAME	ADDRESS, WEBSITE	LINK WITH THE ORGANISATION, ROLE IN THE PROJECT
Municipality of San Venanzo	San Venanzo (TR) https://www.comune.sanvenanzo.tr.it/	Dissemination of the Project and local activities
Municipality of Marsciano	Marsciano (PG) https://www.comune.marsciano.pg.it/	Dissemination of the Project and local activities
Municipality of Spello	Spello (PG) https://www.comune.spello.pg.it/	Dissemination of the Project and local activities
G.M.P. Gaia APS	https://www.gmpgaia.it/	Support for the organisation of ECO-WALKS, dissemination of project results
Plastic Free Umbria	https://www.plasticfreeonus.it/ https://www.facebook.com/groups/plasticfreeumbria	Support for the organisation of ECO-WALKS, dissemination of project results
RICARICA association	Marsciano (PG) https://www.facebook.com/ricarica2021/	Dissemination of the Project and local activities
ECOARTE association / CENTRO DEL RIUSO	Marsciano (PG) https://www.facebook.com/EcoarteMarsciano/	Dissemination of the Project and local activities



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I.I.S. Salvatorelli - Moneta	Marsciano (PG) https://salvatorellimoneta.edu.it/	Collaboration for the organisation of ECO-WALKS
Comprehensive Institute of San Venanzo (primary and secondary school)	San Venanzo (TR) https://www.icsanvenanzo.it/scuole/	Collaboration for the organisation of ECO-WALKS
Coop Centro Italia	https://www.coopcentroitalia.it/ https://www.facebook.com/CoopCentrolT/?ref=page_internal	Information about the project activities
Legambiente Umbria	https://www.legambienteumbria.it/	Dissemination of the Project results and involvement for the local activities
SIA - Società Igiene Ambientale	https://www.siaambiente.it/	Support for the organisation of ECO-WALKS, waste collection
Regione Umbria	https://www.regione.umbria.it/home	Dissemination of the Project results



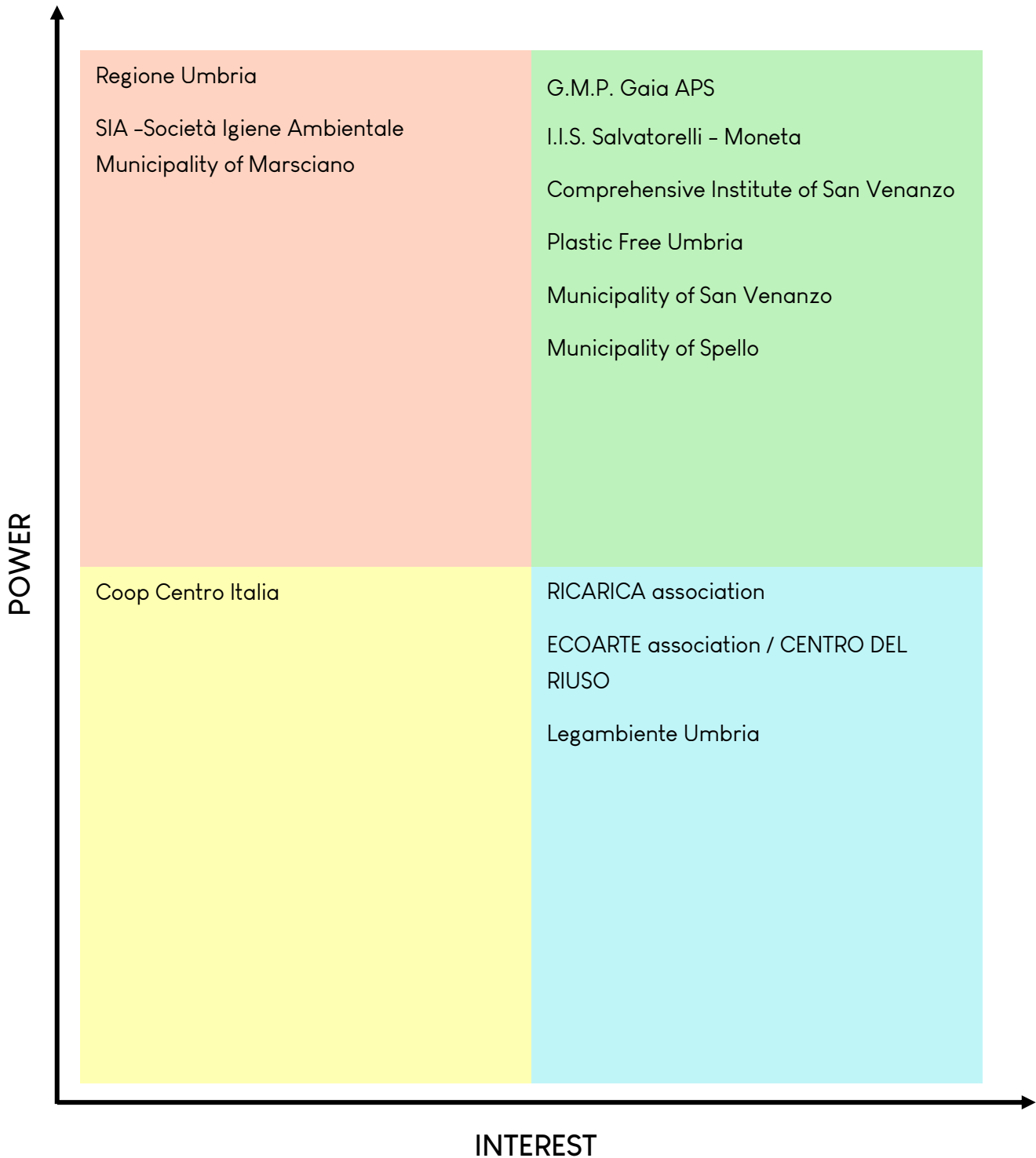
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Map of Stakeholders - ACD LA HOYA - Spain

STAKEHOLDER'S NAME	ADDRESS, WEBSITE	LINK WITH THE ORGANISATION, ROLE IN THE PROJECT
Asociacion Baia Jovens	https://es-la.facebook.com/BaiaJovens/	Dissemination and doing activities
High School N15	https://portal.edu.gva.es/ieslafoiadex/es/centro/contacto/	Dissemination and doing activities
CEIP San Antonio	https://mestreacasa.gva.es/web/ceipsanantonio/33	Dissemination and doing activities
Municipality of Elche	https://www.elche.es	Resources for the local activities
Unión Excursionista de Elche	Paseo de Montañeros Ilicitanos, 5 (junto a calle Josefina Manresa), 03202 Elx / Elche, Alicante, España	Dissemination of the Project and local activities
Federación de Deportes de Montaña y Escalada de la Comunidad Valenciana	https://www.femecv.com/noticias/cita-previa-y-atencion-telefonica-ante-las-nuevas-medidas-covid-19	Dissemination of the Project and local activities

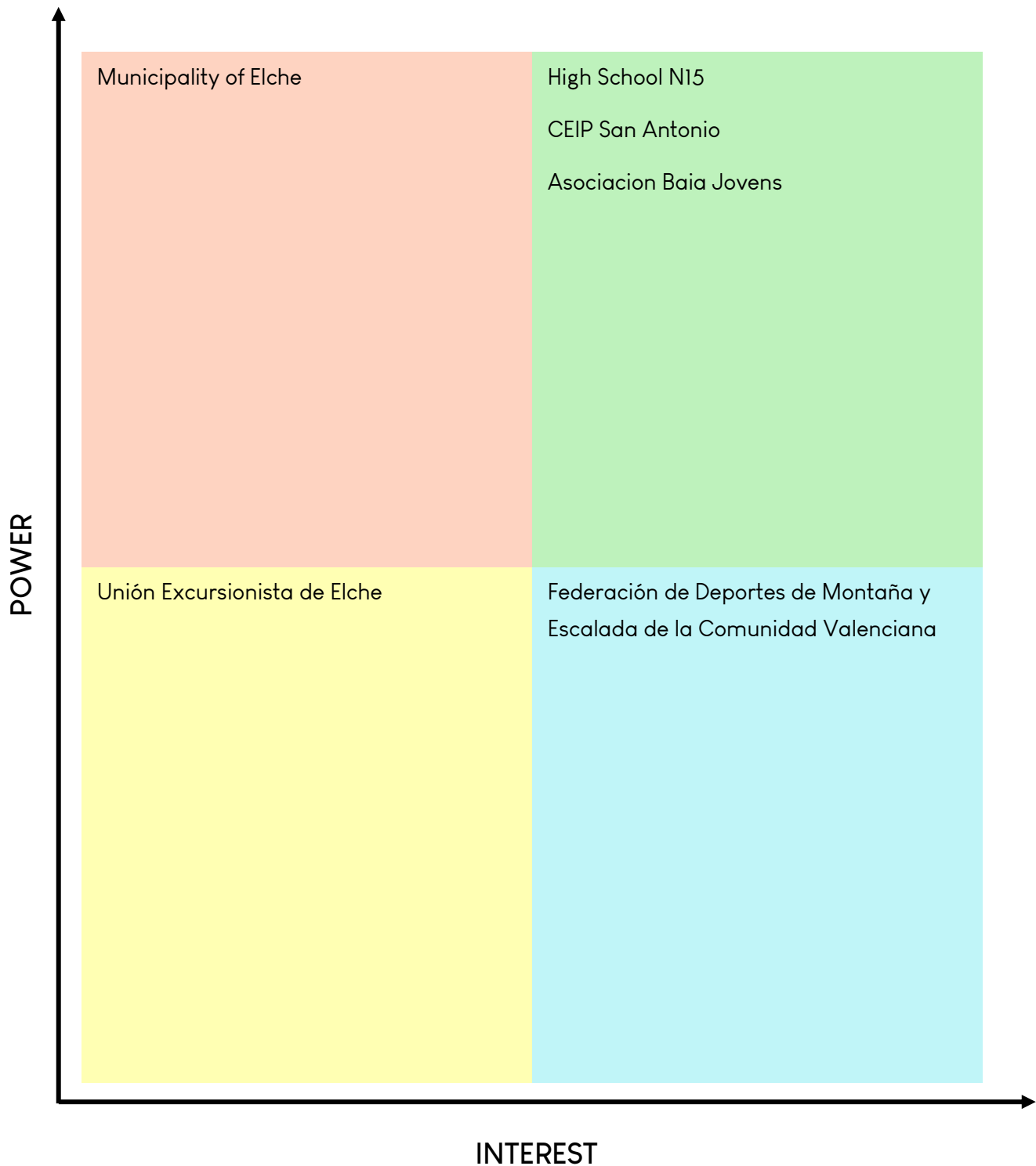




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Graphic representation:



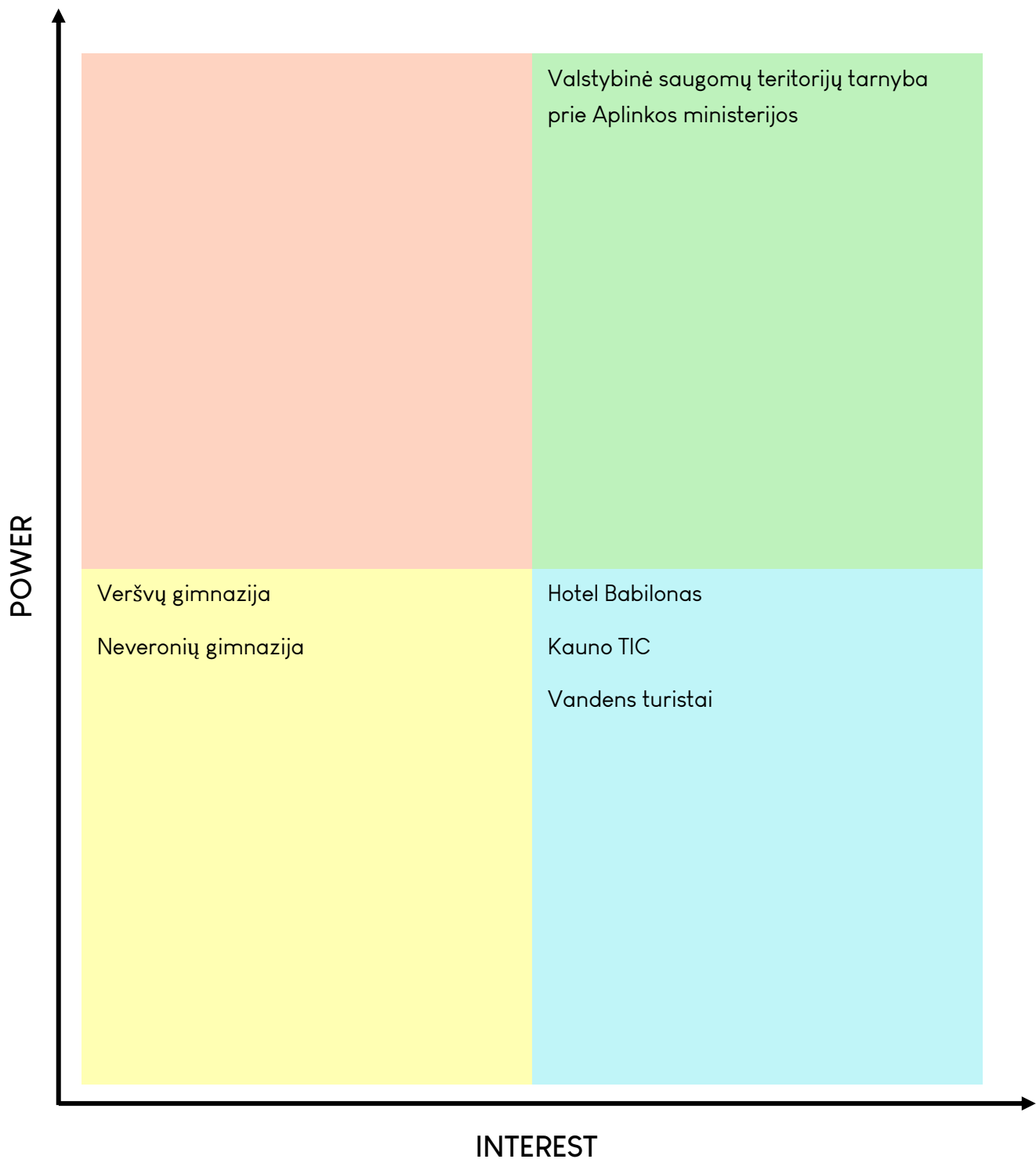
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Map of Stakeholders - AKTYVISTAI, Lithuania

STAKEHOLDER'S NAME	ADDRESS, WEBSITE	LINK WITH YOUR ORGANISATION, ROLE IN THE PROJECT
Veršvų gimnazija	https://www.versvugimnazija.lt/	Stakeholders. Dissemination and help with participants. Implementation of other project activities
Valstybinė saugomų teritorijų tarnyba prie Aplinkos ministerijos	https://vstt.lrv.lt/	Dissemination/Implementation of ECO WALKS and other project activities
Neveronių gimnazija	https://www.neveronys.kaunas.lm.lt/	Dissemination and help with participants. Implementation of other project activities
Vandens turistai	https://vandensturistai.eu/	Dissemination/Implementation of ECO WALKS and other project activities
Hotel Babilonas	https://babilonas.lt/lt/	Stakeholders. Implementation of ECO WALKS and other project activities
Kauno TIC	https://visit.kaunas.lt/lt/	Help with implementation of project activities



Graphic representation:



Map of Stakeholders - InterMediaKT, Greece

STAKEHOLDER'S NAME	ADDRESS, WEBSITE	LINK WITH YOUR ORGANISATION, ROLE IN THE PROJECT
Pigasos Mpegoulakiou Basketball Club	https://www.facebook.com/profile.php?id=100057142583286	Potential stakeholder
Promitheas Patras	https://www.promitheasbc.gr	Potential stakeholder
Apollon Patras	https://apollonpatras1926-kae.gr/	Potential stakeholder
Trekking Hellas Achaea	https://trekking.gr/en/trekking-hellas-agents/trekking-hellas-achaea	Potential stakeholder
Greek Mountaineering Association of Patras	https://www.eospatras.gr/	Potential stakeholder
Mountain Hiking Group A.S.T.O. - <i>We are in touch</i>	https://www.facebook.com/groups/198663353548528/	Potential stakeholder
Aloha Surf School	https://www.facebook.com/profile.php?id=100065165844538	Potential stakeholder



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Cape Drepano Surf House	https://capedrepano.com	Potential stakeholder
Sailing Club of Patras	https://sailingclub.gr/	Potential stakeholder
Ionian Divers - Diving School	https://ioniandivers.gr/	Potential stakeholder
Cycling Club of Patras	https://www.popatras.gr/	Potential stakeholder
Panachaiki F.C	https://panachaikifc1891.gr/	Potential stakeholder
Archery Sports Association 'PELOPS'	https://hellasarchery.gr/	Potential stakeholder
Patras Rollers Club	https://patrasrollersclub.com/	Potential stakeholder



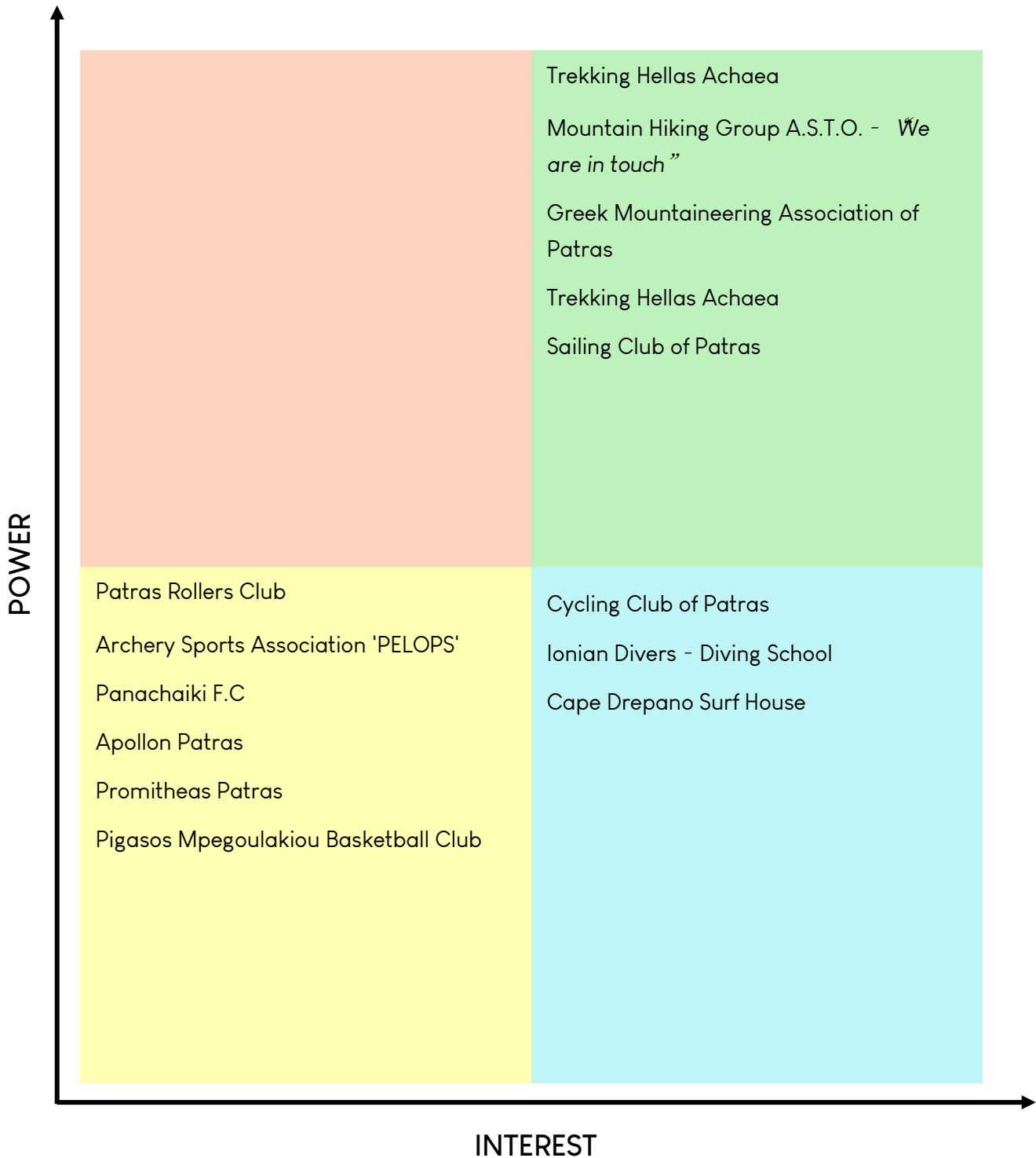
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Map of Stakeholders - MOUNTAINEERING ASSOCIATION TARA

STAKEHOLDER'S NAME	ADDRESS, WEBSITE	LINK WITH YOUR ORGANISATION, ROLE IN THE PROJECT
Youth Office Bajina Basta	www.facebook.com/kzmbb	Participants, the main users of the project outcomes.
Tara National Park	www.nptara.rs	Participants. Meeting in Serbia will be organized in the area of NP Tara.
Maple Adventure	www.maple-adventure.com	Collaborators. One or more activities that will be conducted during the meeting in Serbia will be supported by Maple Adventure.
Green Bear/Association for Sports in the Nature	www.greenbear.rs	Collaborators. One or more activities that will be conducted during the meeting in Serbia will be supported by Maple Adventure
Touristic Organization Tara-Drina Bajina Basta	www.taradrina.com	Collaborators in the organization of meeting activities.
Local Community Zaovine	www.facebook.com/MZZaovine	Collaborators in the organization of meeting activities.
Scouts Association Bajina Basta	www.scouts-tara.org.rs	Participants, the main users of the project outcomes.
Touristic Agency Tara Tours	www.taratours.rs	Collaborators in the organization of meeting activities.
Municipality of Bajina Basta	www.bajinabasta.rs	Collaborators in the organization of meeting activities.



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